



Making clean energy accessible and usable for everyone – that’s the vision of ison. Together, we are scaling a purpose-driven business company to tackle the greatest challenge of our generation - climate change. We create and develop an innovative digital ecosystem with scalable software components that adapts the massively changing needs of customers and an energy market in disruption. To build up our team, we are looking for you as a

## **Working Student (gn) - Marketing (flexible working hours)**

This job is an opportunity to be part of the disrupting Energy-as-a-Service sector in the German energy market and build a great business from the beginning. You will be part of a startup team from pilot phase towards a well-established and clearly positioned business.

### **Your responsibilities**

- Support the concept and design of B2B marketing campaigns and steering the target customer selection
- Concept and implement impactful product sessions at exhibitor fairs
- Content creation and publishing for all marketing channels - our website, social media, external communication and email marketing campaigns
- Create graphics, presentations, organize events, develop sales content, generate ideas for new content and new distribution channels

### **Your skills**

- You are a registered student (gn) in the field of marketing, business, communication, industrial engineering or comparable
- Strong communication skills
- Ability to speak and write in German and English fluently
- Ability to work independently, structured and committedly
- Very good team player, reliable, and creative thinker
- Very good skills in dealing with MS Office, especially Excel and PowerPoint
- High interest in energy industry and digitalization of sustainable energy transition and open for taking new challenges

### **We offer you**

- Speed, agility and space to grow - personal and career-wise
- Our vision to accelerate the transition to clean energy for everyone
- The opportunity to be part of a highly customer-driven business and tech development
- A hybrid work model

Do you want to join our mission and get to know the ison team? Then let's get in touch - we look forward to hearing from you!

Mail: [career@ison.energy](mailto:career@ison.energy) Web: <https://ison.energy>